

PORT-  
FOLIO

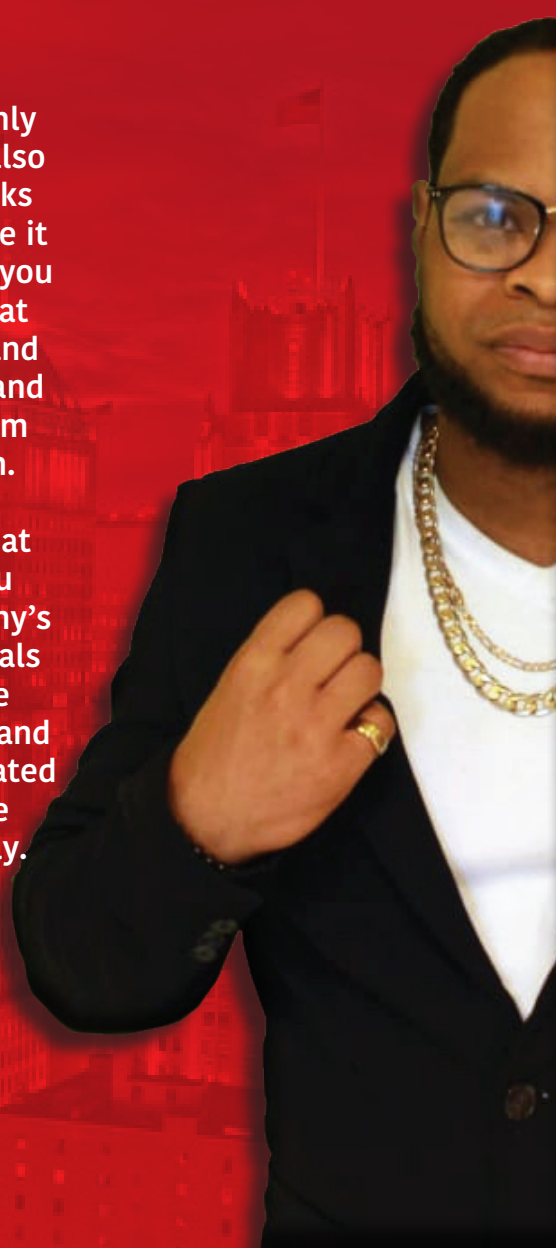
# ABOUT US





A design is not only about looks but, also about how it works and the experience it creates. We know you need a design that will make you stand out, get noticed, and set you apart from your completion.

Only through great designs, can you make your company's marketing materials easier and more enjoyable to read and moreover complicated concepts can be explained visually.



# CAMPAIGN DESIGN

## RESOURCES USED:



Photoshop



Lightroom



PHOTOGRAPHY



Illustrator



Editing



InDesign





**VOTE**  
*Sheenaider*  
**GUILLAUME**

Candidate for Linden Board of Education



Sheenaider Guillaume is a lifelong resident of Linden and a product of the Linden School District. She's a past candidate, Linden Board of Education. Sheenaider received a Bachelor's degree in Psychology and is now pursuing her MBA. She is currently a youth advisor and volunteers as a mentors various civic, social and religious organizations. She is currently on the executive board at Kean University. She's also part of the Mayors master commission. Her vibrant personality and ambition will bring a fresh new perspective and energy to the Board of Education. Sheenaider is committed to ensuring that all children receive a quality education and to making sure the tax payer's investments are spent wisely. Her core beliefs is that excellent in education requires the community. Sheenaider wants to see a partnership form between schools, community, parents and students.

Sheenaider has a passion for children with special needs, and wants to see more programs that will bring out district placement children back into Linden. This will not only be cost effective, but will create an inclusive environment, and will teach children in their earliest stages to embrace differences.

Running for Linden, NJ Board of Education

**Linden VOTE NOVEMBER 3rd**  
Candidates for Linden Board of Education  
Elect Candidates

 Guillaume - Guillaume <b>1</b> Board of Education GUILLAUME	 Guillaume - Villani <b>4</b> Board of Education VILLANI	 Guillaume - Alvarez <b>6</b> Board of Education ALVAREZ
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Paid for by the Committee to elect Alvarez, Guillaume and Villani

# FUNERAL TEMPLATES

**RESOURCES USED:**



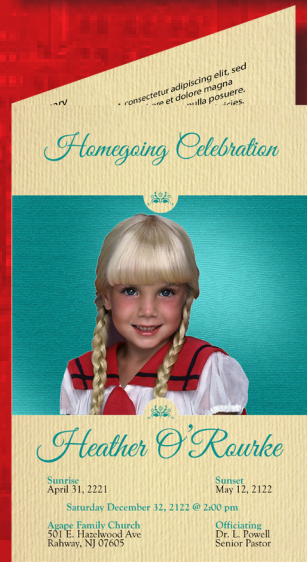
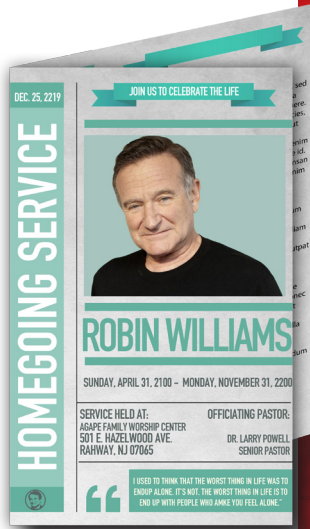
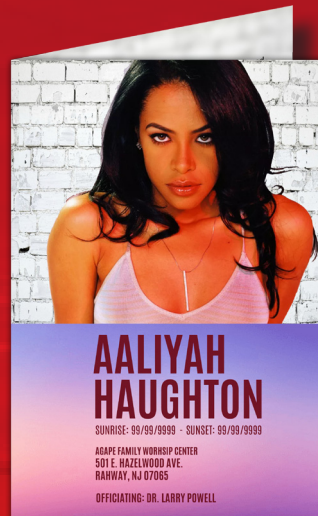
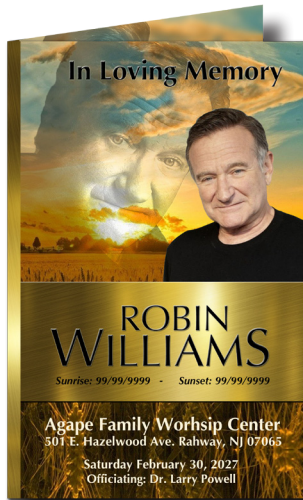
Photoshop



Editing



InDesign



# PHOTOGRAPHY DESIGN

## RESOURCES USED:



Photoshop



Lightroom



PHOTOGRAPHY



Editing



InDesign





# FLYER DESIGN

## RESOURCES USED:



Photoshop



Lightroom



PHOTOGRAPHY



Illustrator



Editing



InDesign

JOE McRAE PRODUCTIONS PRESENTS

# JESUS LOVES ME

## GOSPEL STAGE PLAY

**SATURDAY  
APRIL 23<sup>RD</sup> 2016 7PM**

**NEWARK SYMPHONY HALL**

**1020 BROAD STREET  
NEWARK, NJ 07102**

**\$25  
Early Bird Special**

Early bird special \$25 before  
April 1st all ticket's \$30 at the door

NEWARK SYMPHONY HALL BOX OFFICE  
1010 BROAD STREET NEWARK, NJ 07102-4604  
OR JOE McRAE PRODUCTIONS 732-423-1771

# THE TIME IS NOW

## CELEBRATE BLACK HISTORY MONTH

### FEBRUARY

**Nathaniel Roberts**

**For Preschools:**

- Afrocentric Arts and Crafts
- Circle Time Activities
- Songs & Poetry
- West African Dance
- Cultural Handouts for teachers (Resources)

**For High School/Colleges:**

- Lectures: "Embracing Our Youth, Our Rich Heritage, and Celebrating All Cultures" or "The History of African Americans"
- Dramatic Presentation (Monologue)
- Questions and Answers

**Group Homes/Nursing Homes:**

- West African Dance
- Poetry
- Dramatic Presentation
- Afrocentric Arts and Crafts

Degrees: African American Studies- Rutgers Uni.  
Theater Arts- Rutgers Uni.  
Graduate Studies- Africology- Temple Uni.  
For Booking Contact:  
robertimathaniel@yahoo.com  
732-877-8435

Joe McRae Productions Present:

# TAKE BACK WHAT THE DEVIL STOLE

## STAGE PLAY

**MAY 12  
2018**

**\$25 IN ADVANCE  
\$30 AT THE DOOR  
GROUP DISCOUNTS AVAILABLE**

**BOUND BROOK THEATER  
10 HAMILTON ST.  
BOUND BROOK, NJ 08805**

For Tickets Go To [www.joemcraeproductions.com](http://www.joemcraeproductions.com) or Call 732-423-1771

Joe McRae Productions Presents:

# The 20<sup>th</sup> Anniversary

## ALL THAT GLITTER'S AIN'T GOLD

### A NIGHT OF DINNER AND THEATER

**Trinity Baptist Church  
400 South 12<sup>th</sup> St.  
Newark, NJ 07103**

**Mother's Day  
Weekend  
May 11<sup>th</sup>, 2019**

**Tickets in Advance \$35  
Tickets at the Door \$40**

**Doors Open at 4PM  
Show Starts at 5PM**

For tickets go to [www.joemcraeproductions.com](http://www.joemcraeproductions.com) or call 732-423-1771

Joe McRae Productions Presents:

A Drama / Comedy Stage Play

# LAUGH IS GOOD FOR THE SOUL

**Dec. 16, 2017**

**\$25 In Advance  
\$30 at the Door  
Group Discount Available**

**Bound Brook Theater  
10 Hamilton Street  
Bound Brook, NJ 08805  
7pm Show**

For tickets go to [www.joemcraeproductions.com](http://www.joemcraeproductions.com) or call 732-423-1771



# BOOKCOVER DESIGN

**RESOURCES USED:**



Photoshop



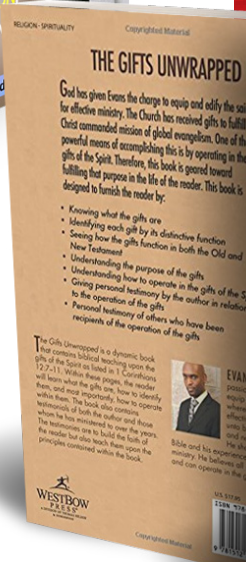
Illustrator



Editing



InDesign



# DVD & CD DESIGN

## RESOURCES USED:



Photoshop



Lightroom



PHOTOGRAPHY



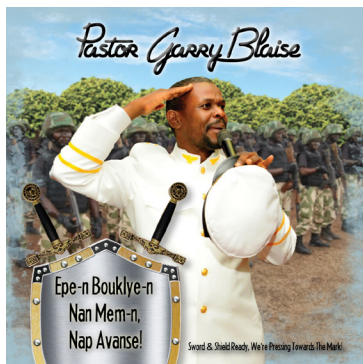
Illustrator



Editing



InDesign



# MARKETING STRATEGY

RESOURCES USED:



Photoshop



Illustrator



PHOTOGRAPHY



Lightroom



Editing



InDesign



# THE HEIDELBERG PROJECT

ART • DIVERSITY • EQUITY

2018 - 2019 STRATEGIC PLAN



## 2018 - 2019 STRATEGIC PLAN BRIEF

### 2018 - 2019 FUNDING OBJECTIVES INCLUDE:

• Create opportunities through programs and measurable impacts  
• Strengthen funding partner relationships and exchanges  
• Increase messaging and shore up internal capacity to tell the HP's story



From the Heidelberg Project Archives

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### THE HP'S KEY 2018 - 2019 PROGRAM STRATEGIES INCLUDE:

- Launch a year-round arts education program, the Heidelberg Arts Leadership Academy (HALA)
- Introduce the Heidelberg Artist-in-Residency Program (HARP) at the Numbers House
- Host the 2018 Arts Conference showcasing the HP's and national thought leaders, catalogue the HP's visual and digital archives



From the Heidelberg Project Archives

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2018 - 2019 STRATEGIC PLAN

### ADMINISTRATIVE OUTLOOK INCLUDES:

• Support site decommissioning and relocation with the organization

• Accelerate site development and

• Work to optimize advisory, funding,

• Clarify lines of responsibility



From the Heidelberg Project Archives



Numbers House rendering by Sydney B. James

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### Heidelberg Conference 2018

In 2017, The Erb Family Foundation challenged the HP to help build conversations about arts + social justice, city + community partnerships, and artistic leadership. The 2018 conference will present an invaluable opportunity to showcase HP's successes and challenges, and foster thought partnership amongst funders, non-profits, civic leaders, and other community influencers.

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### TECHNICAL OUTLOOK INCLUDES:

• Design a Neighborhood Planning and development welcome center and

• Create artist living spaces, and living in the McDougall-Hunt

• City Wotty House, HP's



### EXPANSION

Individual potential and throughout Detroit. Through a host of arts, academic and social programs, HALA will be piloted for 120 artists to include 180 academic programs launched in January 2018

With Ms. Wright, we present that this moment to our Strategic service you are King, Garvey and your support of City District. Independent

2018-2019 following the HP's mission to the Detroit. Therefore, via a minimum of partnerships along with national and local, and space resources. Residencies will be and will culminate with an

# LOGO DESIGN

## RESOURCES USED:



Photoshop



Lightroom



Illustrator



Editing



InDesign





# CONTENT DESIGN

## RESOURCES USED:



Photoshop



Lightroom



PHOTOGRAPHY



Illustrator



InDesign



INSERT YOUR  
FACE HERE!

**SINGLESTRIP**  
PHILADELPHIA, PA  
SATURDAY AUGUST 25<sup>TH</sup>

# **SINGLESTRIP** TO PHILADELPHIA, PA SATURDAY AUGUST 25<sup>TH</sup>

**BEING SINGLE IS  
SMARTER THAN BEING IN  
THE WRONG RELATIONSHIP.**



**STRONG.  
INDEPENDENT.  
NOTICEABLE.  
GENEROUS.  
LOVING.  
ENLIGHTENED**

**SINGLESTRIP**  
PHILADELPHIA, PA  
SATURDAY AUGUST 25<sup>TH</sup>



**\$45**  
PER PERSON  
INCLUDES  
BREAKFAST & BUS

HANG OUT WITH SINGLES 21-35 FROM THE TRI-STATE AREA!!

**SINGLESTRIP**  
PHILADELPHIA, PA  
SATURDAY AUGUST 25<sup>TH</sup>

DEPART NJ @ 9AM  
DEPART PA @ 7PM  
MEETING LOCATION: TBA

ACTIVITIES CAN INCLUDE:  
LUNCH, DINNER, SOUTH ST., ESCAPE ROOM, POINT & SHOT, MUSEUM, BOAT ETC.

FOR MORE INFO: 347-450-9466 | FOR TICK: [www.singlestrip.me](http://www.singlestrip.me)

POWERED BY THE JESSEN'S GROUP



# Ayo

*GRAPHICS & MULTIMEDIA*

